

WMGA Board Meeting

May 4, 2013

The board meeting was called to order at 1:00. Board members in attendance were:

Dick Durand	Dave Gladwell
George Goodman	Harry Kauhane
Marty Johnson	Ron Speer
Vince Serio	

Representing PVP was Madeline and Sally Johnson, Joy Johnston and Ron Springer

The WWGA Board members in attendance were:

Sheryl Dolin	Mary Forte
Jan Rettinger	Nancy Fairall
Mona Zammetti	

➤ **Pro Shop Report:**

Ron Springer outlined the many changes that have already been made at the Pro shop to make it more golfer friendly. Their theme is that Golf should be fun and they are actively building on that theme by all staff welcoming golfers. Fun will be the main focus of the Friday Night Shoot-out, which got rave reviews from all participants. Ron also started the Wednesday Senior League (over 50) that is open to members and the public and is played on Stony Lick. Ron also pointed out that since moving the golf related bulletin boards downstairs, it is more convenient for golfers and staff to sign-up for leagues and tournaments. Ron did ask that all members contacting the pro shop asking them sign someone up for a league or tournament do so by sending Ron an e-mail at Ron@thewoods.com.

➤ **PVP Report**

Sally began her presentation by pointing out that the rumor that The Woods is for sale for \$42 million is not true. The Woods is not currently being offered for sale at any price. Sally pointed out that many golf courses, like Stone Bridge have gone under. The Woods is not in danger. She presented data that demonstrates that public play equals or exceeds member play nearly every year, though play in general has been lower in recent years because of the bad economy. In an effort to encourage future golfer and welcome families to The Woods, Ron is again hosting the Mighty-Mites Golf Clinic. This is good business for the Pub as well because the parents will drop their children off for the clinic and then wait in the pub for them to finish. Another effort to increase play is the Legacy program whereby an immediate relative of an owner can buy their own membership to the golf and spa facilities. So far more than 173 Legacy members have enrolled. These new members are eligible for the WMGA and WWGA tournaments and other league play. Though the Grill and Pub continue to lose money, Linda Sager has been working extremely hard to improve the menu and simultaneously reduce costs. The biggest impediment is the cost of supplies. Because The Woods is a low volume purchaser in a remote market, Linda's cost of operation is

proportionally higher than the industry standards. Despite this, Sally reported that 2012 was a year showing some very positive signs of improvement.

➤ **Committee Reports**

- Handicap Committee has implemented the handicap monitoring, concentrating principally on the equitable stroke rules.
 - Tournament Chair reported that we have had a successful start to the year and that the Member-Guest tournament is moving forward at pace. One positive change is that we will be using Leiter's Catering for the both dinners. Ron Springer had requested that we change the Tee time for the Derby and Ron Speer will confirm if that change will hold true for the remaining tournaments. Ron Speer reiterated the offer to the WWGA to help them manage the shared tournaments if they need help. The WWGA suggested that the recipient for this year's charity tournament be the local Big Brothers, Big Sisters. The WMGA board members concurred.
 - The financial report looks positive. We have 149 paid members and our costs are in line with last year. It was emphasized that the goal is to manage expenditures and close the year with a balance of \$800 in the Treasury.
 - The Membership committees of both the WWGA and WMGA reported that membership is down from earlier years. The WMGA, though currently just higher than last year's membership is 25% lower than the 2009 membership. It was suggested that the membership chairs from both organizations plan a strategy for boosting membership. The 80 new Legacy members was identified as a prime target for solicitation.
- The meeting closed at 2:01 p.m.